



### What kind of animals do you have? How do you show love to these animals?

# WHO LOVES OUR EARTH? 🤎 🌏



What do you LOVE about Our Planet? How would you show LOVE to Our Planet?



#### Animals suffering from plastic trash

#planetcleanupbacolod

<u>Watch this video</u>



# HOW DO WE **KEEP THIS** OUT OF OUR OCEANS

# HOW DO PLASTICS GET INTO OUR OCEANS?



1) Rain/winds



#### 2) Littering



## HOW DO WE KEEP TRASH OUT OF OUR OCEANS?



- The main thing we need to do is to SEGREGATE our trash.
- SEGREGATION is an important step in waste management.





# EDUCATE OTHER PEOPLE ABOUT OUR GLOBAL GARBAGE CRISIS.





### • Teach them at home

- Teach them at school
- Be a good example

# THE GOOD NEWS #PLANETCLEANUP



Solutions for Our Global Garbage Crisis and Restoration of Humanity.

### ABOUT THE GOOD NEWS - #PLANETCLEANUP



**Now a days**, we get a lot of **bad news** on TV, the news, and social media such as war, school shootings, crimes, extreme poverty, garbage crisis and the list goes on.. **Its sad.** 

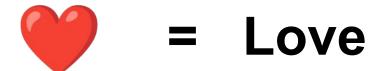
But at the end of the day, **it really depends where you**  $\mathbb{O} \otimes \mathbb{K}$ . This is the main reason The Good News was born, to help increase awareness that there still are **good people** and **good news** out there, we just need to **share** more, **care** more and **love** more.

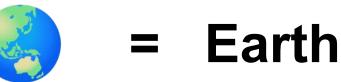
One love for Our Planet, Our Home.

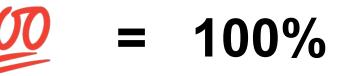


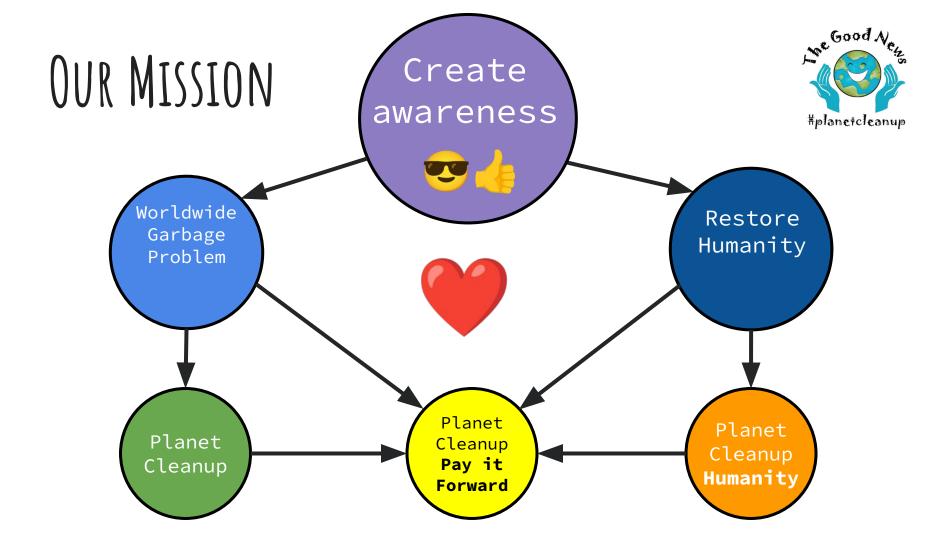
# **#PLANETCLEANUP SYMBOLS**















#### #planetcleanup

- Create more awareness
- Social Gathering
- Give back to the community
- Free food and drinks for volunteers

#### #planetcleanuphumanity

- share, care and love more.
- Educational seminars & workshops
- Feeding programs









# #PLANETCLEANUP TGN EVENTS











### HOW WE SPREAD #THEGOODNEWS



Use HASHTAGS to categorize the different activities and locations.

#### Try #planetcleanup



-Official videos and some shorts.

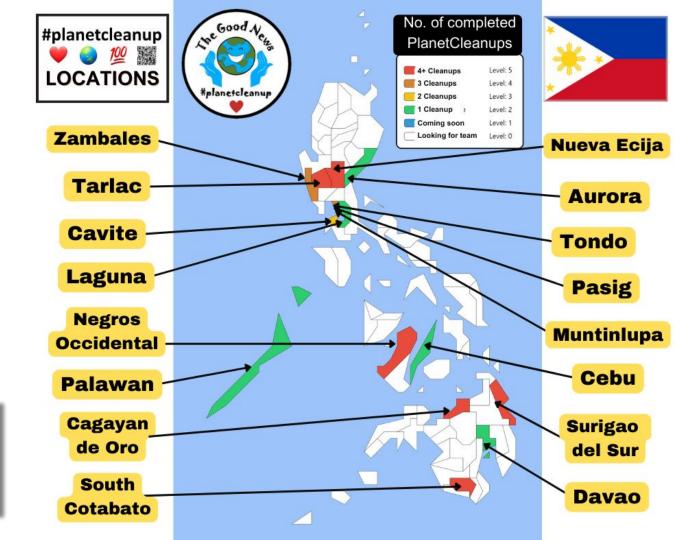


### PLANETCLEANUP PHILIPPINES









## **#PLANETCLEANUPPHILIPPINES TEAMS #**





### BEFORE & AFTER





#### Purpose

Kalikasan

Kabataan

Kinabukasan

### **#planetcleanup**



#### Culture

**K**alinisan

Kainan

Kwentuhan





#### Be a Leader or volunteer





#### BUY PlanetCleanup merch



# Be the CHANGE,

### You want to see in **this world**.

-M.Gandhi







WET / GENERAL WASTE

DRY / RECYCLABLE



#### **Used batteries**



#### Used soda cans



#### Tin cans





#### DRY carton boxes





#### **Plastic bottles and containers**



#### Broken cellphones



#### Plastic caps



#### Used plastic cups





#### Used styrofoam



#### Tissue paper and Diapers



#### Plastic spoons and forks



#### Used toothbrushes





#### Plastic bags and candy wrappers



#### Used coffee grounds



#### Food leftovers



#### Fruit and vegetable leftovers





































DRY / RECYCLABLE