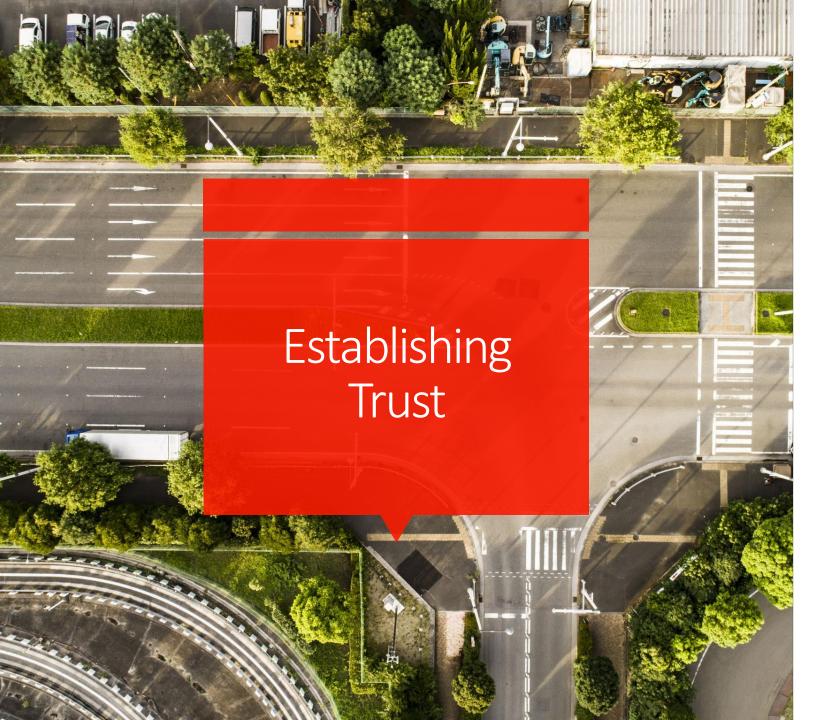




The United States ranked last in media trust — at 29% — among 92,000 news consumers surveyed in 46 countries, (2021 Reuters).



2 –Way Street

Like Seatbelts:

Manufacturers Can

Make Them But

Consumers Must

use Them

Grandstanding Crying Wolf

The Action of Behaving in a Showy or Ostentatious Manner in an Attempt to Attract Attention- (Think "Breaking News")





In Journalism, blandstanding is the action of presenting news in a neutral manner, avoiding sensationalism, using language that describes events in an unbiased way and, when necessary, providing context.

How the Scales get Tipped Against Objectivity or Blandstand Reporting

Negativity Bias-

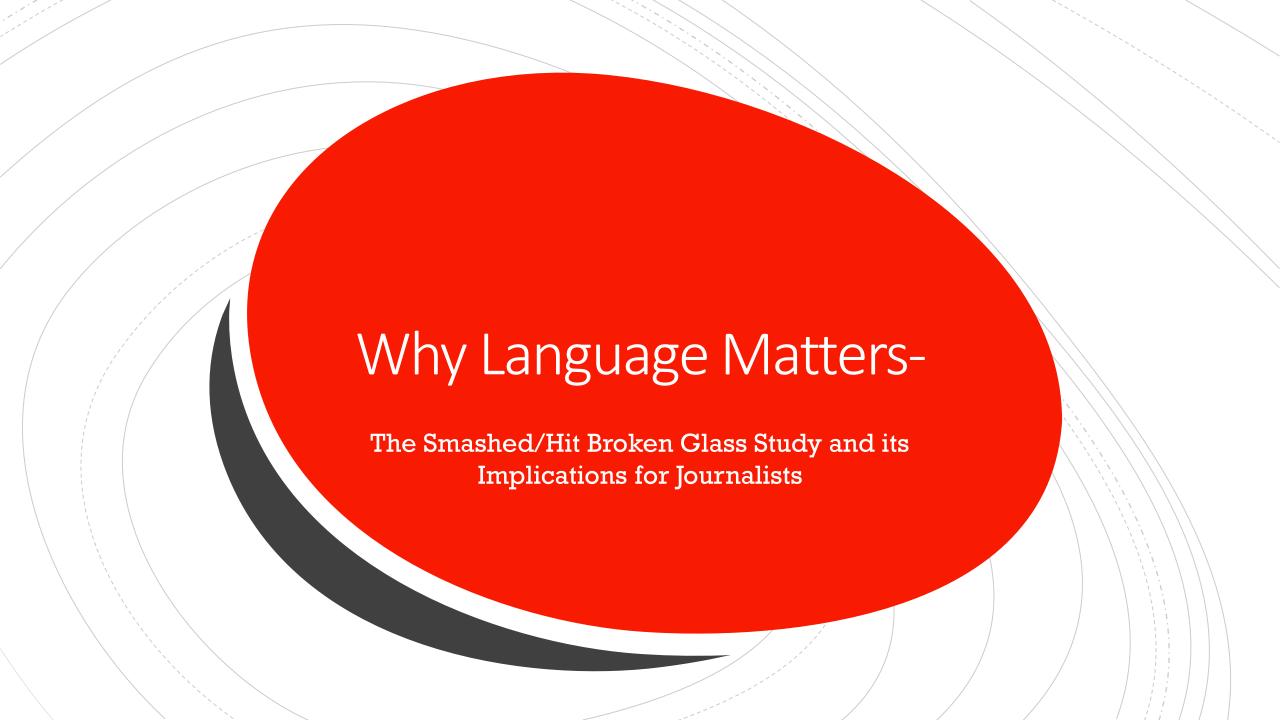
National Academy of Sciences Journal

(More Aroused by and Attentive to Negative News- 2019 study from 17 Countries)

Fox News Effect-Financial Incentives

- 1. Pushing Competition to Sensationalize
- 2. Feeding the Audience's Appetite
- 3. Selecting Messengers who Conform to Message
- 4. Differentiating from Competition

Negativity Bias and Financial Incentives



Hypothetical

Today the government (manipulated, altered, changed, revised, repaired) its quarterly unemployment statistics. The (gerrymandered, contrived, new, refined, improved) statistical calculations indicated that unemployment had shrunk to less than 2%, the lowest in 40 years.

 Context- The statistics were revised per the recommendations of a panel of economic experts.



- Patrick is a member of the Society of Professional Journalists and has written commentaries for a variety of publications, daily newspapers, professional magazines, and weeklies.
- •His areas of expertise are law, psychology, education and the media. He taught high school psychology for many years in the US. He was an adjunct professor of law in the Temple University/Tsinghua University LLM program in Beijing, where he also taught psychology at a private college.
- •While living in China (2009-2012), Patrick authored an award-winning online column for China Daily and was the sole foreign writer invited to tour China as part of a national tour of online writers. He wrote an "expert's take" on the media for China Daily's 30th anniversary edition. He also frequently wrote for another English newspaper, The Global Times. In Phuket, Thailand, Patrick wrote a regular psychology column ("On Your Mind") for the weekly newspaper, the Phuket Gazette. His columns frequently addressed the relevance of a particular psychological principle (or principles) to a current news event.