

# The Struggles of Finding Schools for EXPATS in Thailand



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 **DUKATORY**  
BUILDING TRUST. DRIVING GROWTH



# ? Why This Matters

- **Education is the #1** relocation concern for parents
- School choice **impacts:**
  - Child wellbeing
  - Family stability
  - Length of stay in Thailand



***“Families don’t just choose a school – they choose a life.”***

# Thailand Has Many Schools.. But Still a Problem



- 200+ international / bilingual schools nationwide
- Multiple curricula: British, IB, American, Australian
- Options in Bangkok, Chonburi, Rayong, Phuket



# Struggle #1: Information Overload & Confusion

- Websites inconsistent or outdated
- Hard to compare:
  - Curriculum
  - Fees
  - Facilities
  - Language support



Parents open 20+ tabs and still feel unsure.

## Struggle #2:

# What Is a “Real” International School?



- “International” vs “Bilingual” vs “English Program”
- Accreditation **NOT** always clear
- “Marketing Language” vs “Academic Reality”

Parents fear choosing the wrong level.



# Struggle #3: Admissions Complexity



- **Different** timelines per school
- Assessments & interviews
- Waiting lists in **popular** schools

**Relocating families often  
decide under time pressure.**

# Struggle #4: Fee Uncertainty

School Invoice	
Admission Fee	\$4,635
Tuition Fee	\$1,790

- Tuition ranges **widely**
- **Hidden costs:**
  - Enrollment
  - Capital levy
  - Transport
  - Activities



**Budget planning becomes stressful.**

# Struggle #5: Location & Lifestyle

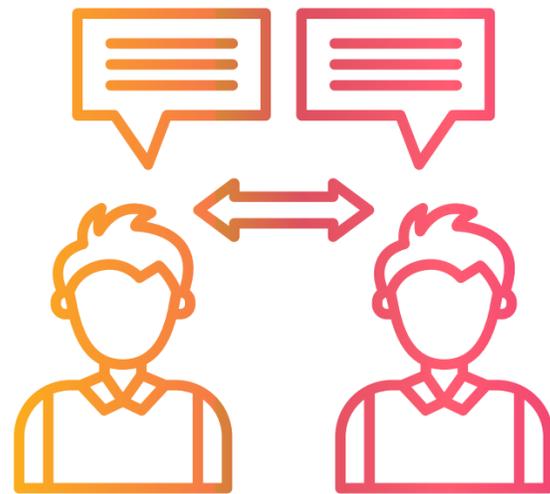


- **Commuter vs quality trade-off**
- Traffic in major cities
- Housing **tied** to school zones



School choice affects where families live.

# Struggle #6: Lack of Trusted Guidance



- Reliance on **Facebook** groups
- **Word-of-mouth** opinions
- NO neutral comparison **platform**

**Decisions based on anecdote, not data.**

# Real Impact



## on Families

- Anxiety and decision fatigue
- Fear of harming child's future
- Expensive relocation mistakes
- School changes after arrival

## on Schools



- Mismatched student-school fit
- Withdrawals after enrollment
- Inefficient recruitment
- Lost long-term families

**Many families change schools within 1–2 years,  
and schools also suffer from poor matching.**

**“Thailand is not lacking great schools.  
It’s lacking clarity.  
And clarity is what expat families need most.”**

# Edukatory Understands

What Expats actually need:

- Transparent school data
- Clear curriculum comparison
- Verified accreditation
- Fee clarity
- Matching guidance

When families choose confidently:

- Children thrive
- Families stay longer
- Schools grow stronger



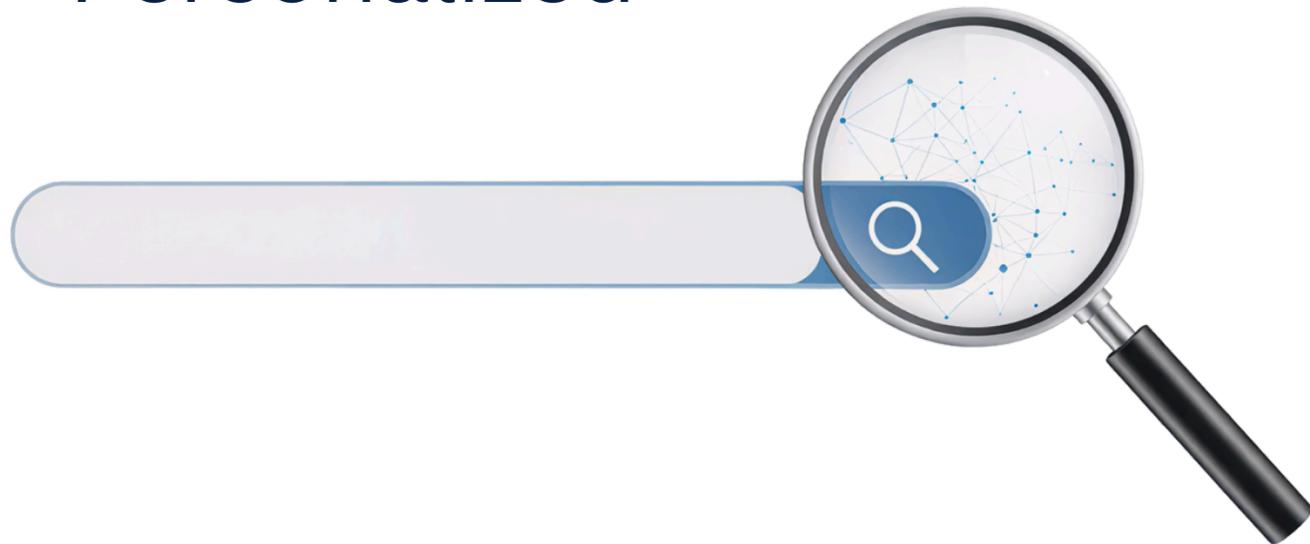
[www.edukatory.com](http://www.edukatory.com)

**Not more schools — better navigation.**

# Edukatory.com: Smart Matching Tool

Education choice should be:

- Searchable
- Comparable
- Trustworthy
- Personalized



Exactly like:

- Universities
- Hotels
- Healthcare



TRADE SCHOOLS HIGHER EDUCATION

# Asian Institute of Hospitality & Management (Bangkok Campus)

Thonburi, Bangkok [Contact for price](#)

[View Profile](#)

Filter By:

Sort By

Price: High to Low (Default)

Tuition Range (Annual) - THB

300000

Maximum (THB)

Facilities

- Science Laboratories
- Computer Laboratories
- Library
- Cafeteria
- Gymnasium
- Swimming Pool
- Playground
- Auditorium
- Medical Clinic
- Transportation
- WiFi
- Air Conditioning
- Security
- Parking
- On-Campus Housing
- Dormitory
- Online Payment

Curriculums

- IB (International Baccalaureate)
- British Curriculum
- American Curriculum
- Singaporean Curriculum



### Dulwich College International School

Prawet, Bangkok

Tuition Fee Starting From **฿711,100**



### Brighton College International School

Bangkaepi, Bangkok

Tuition Fee Starting From **฿590,300**



### Denla British International School

Om Kret, Pak Kret District...

Tuition Fee Starting From **฿530,700**



### Astra Academy International School

Wattana, Bangkok

Tuition Fee Starting From **฿504,000**



### Bangkok Patana School

Bangna, Bangkok

Tuition Fee Starting From **฿495,000**



### Didyasarin International...

Bang Kaeo (Bang Kaeo Tambon)...

Tuition Fee Starting From **฿440,660**



### Chiang Mai International School

Mueang Chiang Mai, Chiang Mai

Tuition Fee Starting From **฿325,400**

## Access Your Perfect International School

Compatibility-based matching for families seeking premium education

Find schools by name.

Search by city, province, or country...

Filters

Search

### Discover Schools By Countries



### Recommended For You

[View All](#)



## Welcome back, Pleng! ✔ Verified

Manage your saved schools, inquiries, and account settings.



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0

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Active Inquiries

1

[View messages →](#)



Total Inquiries

1

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### Quick Actions



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Find your perfect school



**Saved Schools**  
View your favorites



**My Bookings**  
View visit schedules



**Account Settings**  
Update your profile

### Account Information [Complete Profile →](#)

Name Pleng S. ✔

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Email nittakarn.se@gmail.com

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Account Type user

