NFT's the Latest Rage in Loyalty Cards

About Us

We are a team of blockchain professionals. We specialists in the NFT, Metaverse, Virtual Reality, Cryptocurrency and bespoke blockchain software development.

Our main aim is to uplift all individuals and businesses that are facing challenges, through the application of blockchain technology.

Bob Sachdev
CEO

Kittipon L.
Co-Founder, CMO

TIGER
BLOCKCHAIN

What are NFTs?

NFTs are **digital assets** that represent ownership or proof of authenticity of a specific item.

Unlike **cryptocurrencies**, NFTs cannot be exchanged on a like-for-like basis due to their unique properties.

Each NFT is one-of-a-kind and cannot be replicated or divided.

This uniqueness is what makes NFTs valuable and sought after in the digital world.

Introduction

Welcome to the world of **Non-Fungible Tokens (NFTs)!**

In this presentation, we will explore the fascinating concept of NFTs and their impact on various industries.

NFTs are unique **digital assets** that utilize **blockchain technology** to establish ownership and provenance.

Join us as we dive into the exciting world of NFTs!

What are Digital Assets?

A digital asset refers to any form of content, data, or information that exists in a digital or electronic format and has intrinsic value.

These assets are **intangible** and **stored electronically,** often on **computers** or **digital devices.** Types of digital assets:
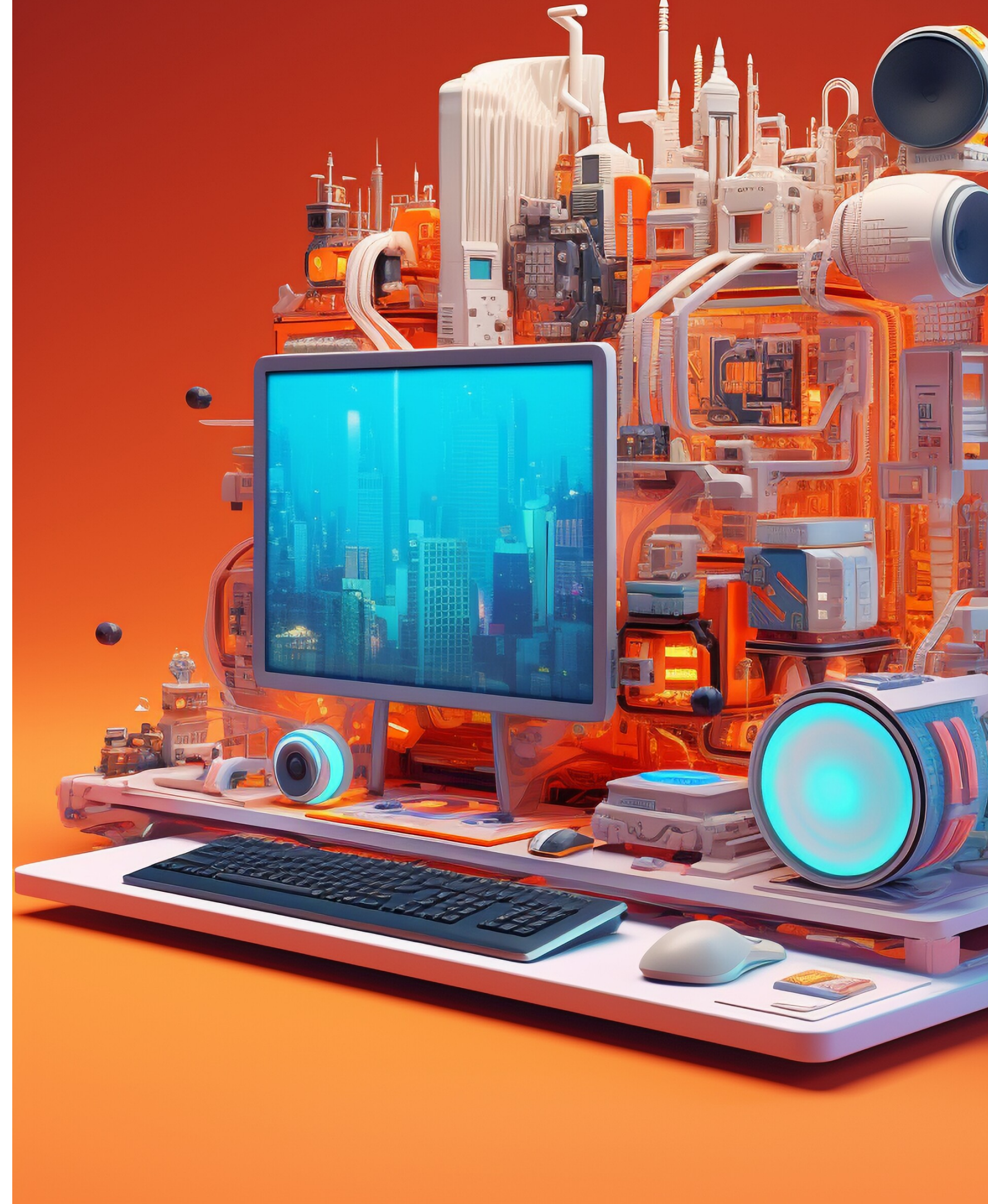
Digital Artworks
Music and Audio
Videos
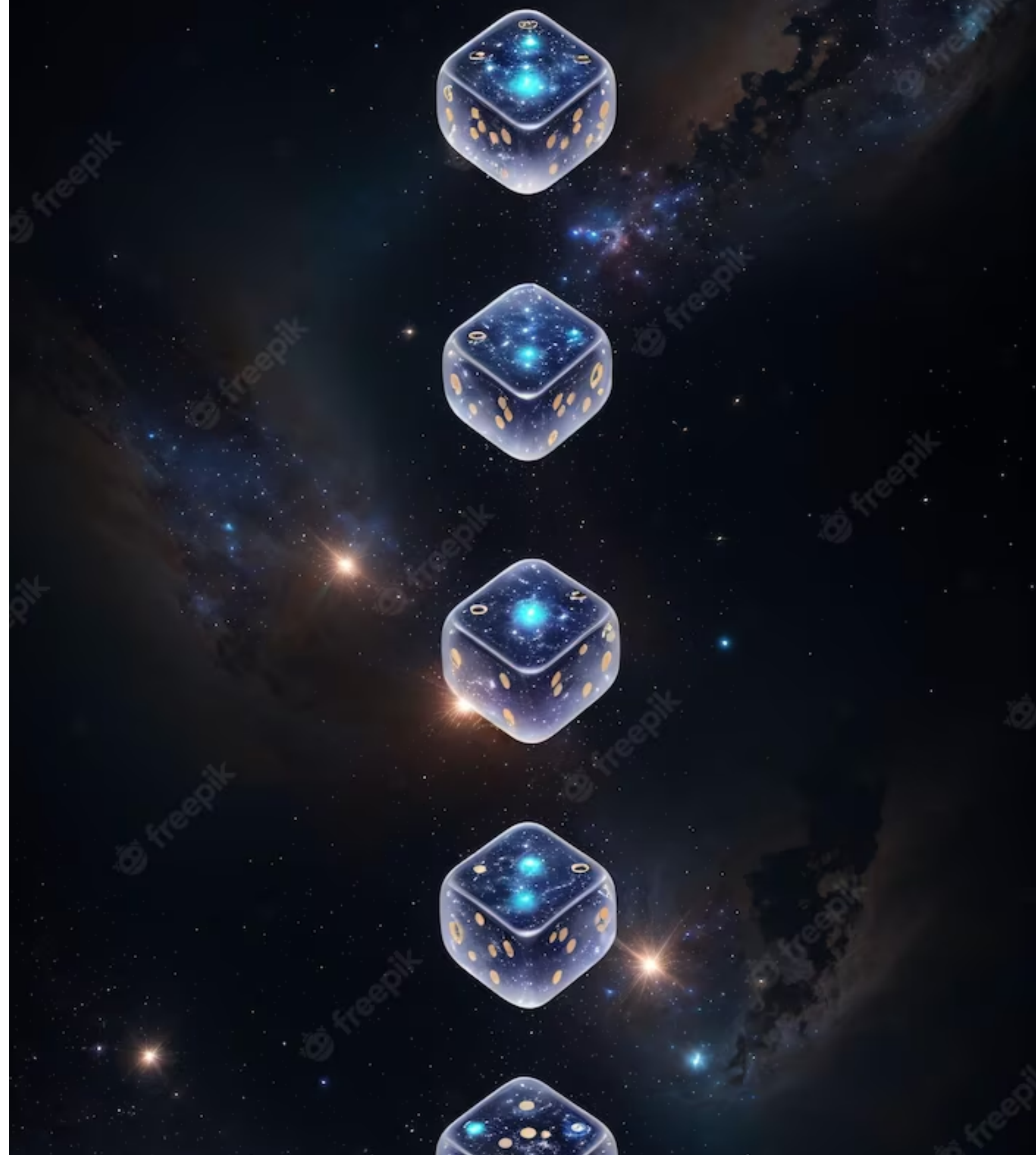**Ebooks**
Photograhs
Software
Cryptocurrencies

How NFTs Work

NFTs utilize **blockchain technology**, typically built on the Ethereum network, to establish a decentralized and transparent **ledger** of ownership.

Each NFT is assigned a **unique token ID**, which is recorded on the **blockchain**.

Applications of NFTs

NFTs have revolutionized various industries, including **art**, **gaming**, **collectibles**, **real estate and loyalty cards**.

Artists can sell and **monetize** their **digital creations**, gamers can own and trade in-game assets, collectors can own unique virtual items, and real estate can be tokenized for fractional ownership.

The possibilities are endless, and NFTs are reshaping the way we perceive and interact with digital assets.

NFT Examples

OpenSea

Buy land for the Sandbox metaverse
https://opensea.io/collection/sandbox

Buy Starbucks loyalty card
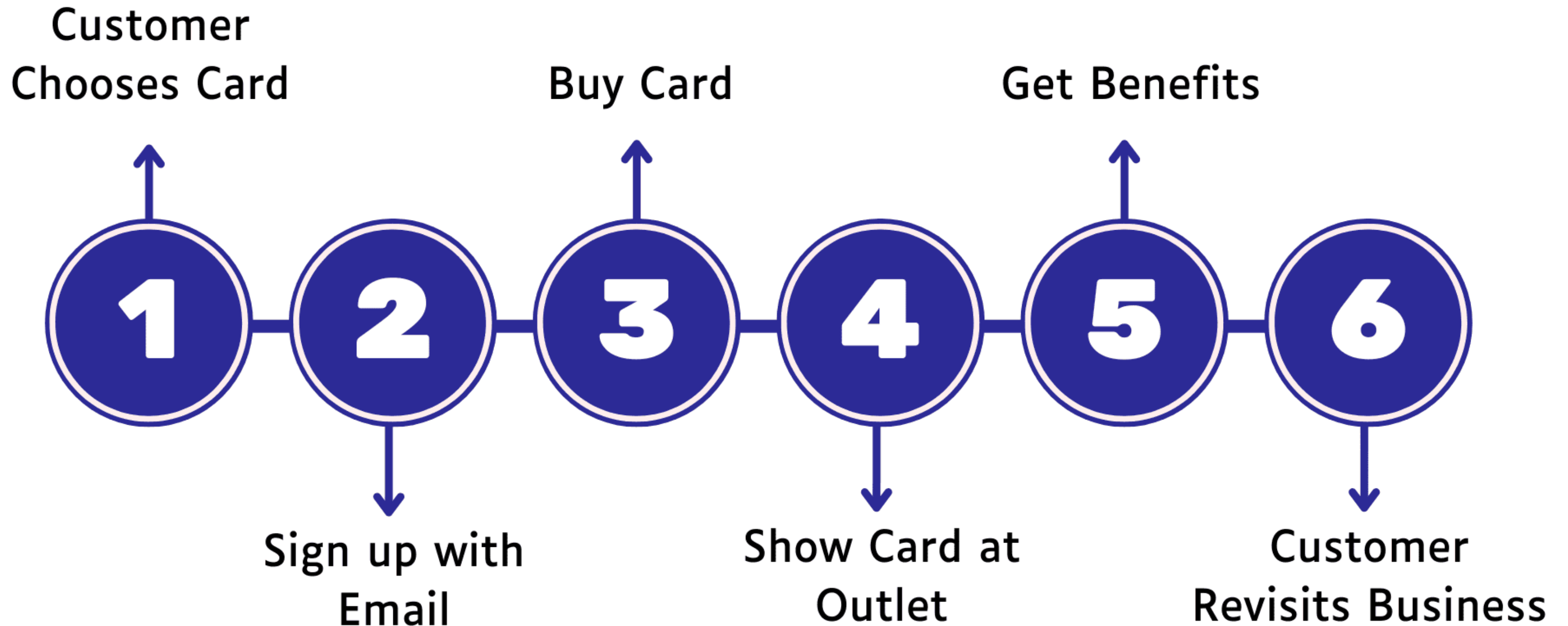https://opensea.io/collection/the-starbucks-siren-collection

NFT Loyalty Platform

NFT Loyalty Platform

Our NFT loyalty program provides **unique incentives, tailored interactions,** and **ownership advantages, boosting customer involvement, loyalty,** and **brand connection** using blockchain-supported distinctiveness and value acknowledgment, ultimately leading to **elevated earnings** and a **growing base of devoted patrons.**

How Does it Work?

Customer
Chooses Card

Buy Card

Get Benefits

1   2   3   4   5   6

Sign up with
Email

Show Card at
Outlet

Customer
Revisits Business

No crypto or crypto wallet is necessary at all.
Only need email address and credit card details.

Benefits for Customers

Discounts
Redeem points
Discount coupons
Collectible NFTs
Personalized offers

Benefits for Businesses

Low operating expense
Capture customer data
Re-engage customers
More loyal customers
Excellen ROI
Higher sales

Looking For

Restaurants
Bars/Pubs
Coffee Shops
Retail Shops
Clubs
Associations
Schools

REFERRALS

Referrals will be compensated.

Conclusion

In conclusion, NFTs are transforming the digital landscape by providing a new way to authenticate, trade, and own unique digital assets.

From art to loyalty to real estate, NFTs have opened up a world of possibilities.

As the technology continues to evolve, it is essential for individuals and industries to embrace the potential of NFTs while addressing the associated challenges. Get ready to unlock the full potential of NFTs!

To Test The Loyalty System Please Scan This

Thanks!

Do you have any questions?

bob@tigerblockchain.net

+66 81 6596012

tigerblockchain.net

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